

SLASHED PRICES!

This means that quality merchandise is going rapidly at ridiculous prices in every department at this, the MOST EXTRAORDINARY VALUE GIVING FURNITURE SALE ever held. Thousands are taking advantage, buying Furniture, Carpets, Crockery, Stoves and Builders Hardware at LESS THAN MANUFACTURERS' COST.

Are You One of Them--You'll Have to Hurry

These tremendous stocks will not last always at the rate they are going. A few only prices can be quoted here.

FURNITURE DEPARTMENT

\$30.00 Birds Eye Maple Chiffonier with beautiful mirror (the finest French beveled plate). To go for **\$15.65**

\$10.00 Full size Iron Beds. Don't miss this. The price now **\$4.95**

\$10.00 Fumed Dresser, on sale at **\$5.98**

\$50.00 Period Extension Table; very beautiful. The now price **\$28.45**

\$16.00 Extension Table, solid oak; exceptional value **\$7.48**

\$20.00 Solid Oak Fumed Library Table, to go **\$10.85**

\$6.50 Large Arm Rockers, will go quickly at **\$2.73**

CROCKERY DEPARTMENT

50c Values in Haviland China Tea or Breakfast Plates, to go for each **23c**

\$25.00 Mission Style Chaffing Dish. The now price **\$12.48**

50c Values in Tea Spoons. The set of six selling at **23c** only

\$2.00 Table Knives and Forks, 12 pieces, the set 6 knives and 6 forks, the price **98c**

Tea Tiles, Creamers, Child's Cups and Saucers, Spoon Holders; values up to **35c**, to go for **14c**

40c Cups and Saucers, a few only left. To first comers, the **15c**

20c Footed Sherbet or Ice Cream Dishes, on sale at **11c** each

Jardiniers at HALF-PRICE while they last.

STOVE DEPARTMENT

\$60.00 Peninsular Range with high closure. All rivets hand-hammered cold, (asbestos lined), must less than cost to manufacture. The price **\$34.65**

\$2.00 Airtight Heaters will move quickly at **\$1.28**

Oil Heaters, all grades and prices, to go at up from **\$3.48**

\$11.00 High Grade Gas Heater, a wonderful bargain **\$5.65** at

\$26.00 Quick Meal Vapor Stove; 3 burners, (2 top burners and 1 step burner) to go **\$20.68**

Andirons and Fire Screens at a wonderful saving in price. Don't fail to see these.

CARPET AND RUG DEPT.

\$75.00 High Grade Bigelow Pile Rug 9x12 size, to go for much less than actual cost. The sale price **\$43.75**

9x12 Brussels Rugs, exceptional values, the sale price **\$17.45**

\$20.00 Indian Rug, the size 6x8; two only left. The price **\$12.48**

\$15.00 Rag Rug, 9x12 size. Price now **\$8.95**

75c Linoleum, a number of patterns to select from. To go for **48c**

65c Carpet, blue matting effect. Will not fade; to go for, the **29 1/2c** yard

HARDWARE DEPARTMENT

\$65.00 Electric Vacuum Cleaner with full set of attachments; wonderful bargain, **\$19.85**

This vacuum cleaner will be sold without the attachments for **\$15.85** only

25c Wire Vegetable Baskets. The now price, choice of sizes, **8c** to go for each

60c Pruning Shears, on sale at each **39c**

\$1.25 Alarm Clock value, to go for, each **89c**

\$7.00 Nickel Shaving Mirror, adjustable, a rare buy **\$4.28** at

PAINT DEPARTMENT

25c Cans Climatic Paint, on sale at each **12 1/2c**

\$2.50 High Grade Climatic House Paint, while it lasts going at the gallon, **\$1.58** only

65c Cans Climatic Paint, the quart **43c**

35c Cans Climatic Paint, the pint, to go for **25c**

\$3.00 the gallon San-a-Cote, the washable sanitary paint, the gallon **\$1.68**

\$3.00 High Grade Floor and Linoleum Varnish, the **\$1.98** gallon only

BRANCH STORE Opposite Old Location, now at 575 Eighth Street

\$17.50 Value China Closet, solid oak. Wonderful bargain **\$7.95**

\$25.00 Dresser, golden oak with large beveled French plate mirror, size 28x28, much less than cost to manufacture. The sale price, now **\$11.85**

\$7.49 Large Steel Range, with warming closet; practically given away. The sale price now

\$8.16 No. 3 Motor Washing Machine. The National. Now priced, only

\$125.00 WILL BUY A GOOD TEAM OF DELIVERY HORSES. Who Gets Them?

J. Gollober Mercantile Co., Closing Out

GEO. F. MOTT'S BIG STOCKS BOTH STORES

The Big Store, Corner Sixth and Main, also Branch Store opposite old location, now at 575 Eighth Street. RIVERSIDE, CALIFORNIA

ARGUMENT ON AMENDMENT

In this column, running one argument each day, the Enterprise will publish for the benefit of the voters of California the reasons for and against the various amendments that are before the voters for the November election. These arguments have been prepared by persons selected by the state for that purpose. We believe that every voter should read every argument for and against every measure that will come forward. This is done that each voter may study one day at a time a single issue and he should be well qualified to cast his vote upon them by election day. Every issue on the ballot will be thus treated.

JOHN S. DRUM TELLS VOTERS WHY THEY SHOULD CAST THEIR BALLOTS AGAINST THE LAND TAXATION AMENDMENT, NUMBER FIVE ON THE BALLOT.

Argument Against Land Taxation Amendment

This amendment, which appears on the ballot by initiative petition, proposes to lay upon the people of California the burden of experimenting with a certain theory known as the "single tax."

No state in the Union has put this theory into practice, and no economist or taxation authority of national standing can be found to endorse it. Nevertheless it is vigorously championed by a group of persons throughout the United States who for some years past have concentrated their efforts on securing its adoption in California. A similar measure was defeated here in 1912 by a majority of 74,638 votes, and again in 1914 by 108,016 votes. The proposal is now advanced for the third time, and presumably will continue to come before the people at each election until the fund supporting the propaganda is exhausted, or until the law is changed to correct this pernicious misuse of the initiative of the voters is their only protection.

Briefly, the amendment substitutes

this class is singled out to be mulcted of tens of millions of dollars in values acquired with the sanction of law and society, on the theory, held by the proponents of this amendment, that private ownership in land is robbery and its confiscation a duty—a doctrine that should excite the instinctive abhorrence of every right thinking voter.

For farmers, whose property is chiefly in land, the proposed change would be ruinous.

For the great majority of landowners, including the thousands who own small homes, the amendment would impose a heavy sacrifice in value.

For all business the adoption of the amendment would mean a radical unsettling of conditions which have been adjusted to the existing tax system through a long period of years.

JOHN S. DRUM.

WORTH REMEMBERING

When a newspaper gives you a lot of free advertising in order to boom some concert or entertainment in which you are interested, keep track of the lines that are printed week by week and multiply that number by the regular advertising rates of the paper. Compare the results with the actual money value of any favor that you get from any other business concern. Then take into consideration the fact that advertising and circulation are the only two things that a newspaper has to sell. Now, in these days of high prices, how much do you think it ought to give away.—Ex.

When your business is not worth advertising, advertise it for sale.

SHERMAN INSTITUTE

SHERMAN INSTITUTE, Oct. 4.—The religious work of the institute began for the year last Sunday. Sunday school classes were organized at 10 o'clock in the morning, Miss Kennard having a large class of boys beginning with the fifth grade. At 1:30 o'clock in the afternoon a large class of Y. W. C. A. girls met in the Ramona Home eager to begin another successful year. At 2:30 o'clock Rev. Macquarrie preached the opening sermon.

Miss Long of the academic faculty entertained her brother from Denver over Sunday.

Mr. Conser went to San Diego on Thursday, returning Sunday afternoon.

Mrs. Jewel D. Martin, wife of the superintendent of the San Xavier Indian school near Tucson, brought in a small party of pupils last Wednesday.

Michael Harris, brother of Mrs. Mearns, who spent the summer at the home of his sister in Pasadena, is here on a visit with Mr. and Mrs. Mearns.

Harnessmaker Menz left Saturday noon for the Indian school at Carson, to which place he recently received a transfer.

Superintendent Wadsworth of the Soboba reservation was on the grounds a short time Sunday.

The singing of the Misses Woodwin Sunday afternoon was greatly enjoyed by all present.

Mr. Mills, industrial teacher in the Yuma Indian school, spent part of the day Monday at the school.

Inspector Sweet was here a short time the first of the week.

New students are coming in almost every day. Monday afternoon Sam Anderson, a student here six years ago, entered to take up plumbing. He has been working in the car shops and finds that he needs more schooling and more training along industrial lines.

NEW ORDINANCE ON JITNEYS IS CONSIDERED IN DETAIL

'Auto for Hire' Clause Comes in for Its Share of Criticism

At yesterday afternoon's meeting of the council the discussion of the proposed jitney ordinance was continued. City Clerk Cree read the ordinance, but although the council was in session for more than two hours he did not get far with the reading. Nearly every section and clause of the proposed law seemed to be displeasing to some one, and interruptions were frequent.

The Church Tract

Before the jitney ordinance was taken up, Mrs. Bertha Church appeared before the council regarding the sale of land in the Church tract to the city. The city is buying this land for use as a quarry. Mrs. Church wishes provision made in the deed that a double row of eucalyptus trees be planted to hide the quarry. The council is willing to have the trees planted and cared for, but does not wish to have a clause to that effect in the deed. On the advice of City Attorney Winder, a motion was carried that all reference to the planting of trees be eliminated from the deed, and that a resolution should be passed declaring it incumbent upon the council to have the trees planted and cared for. The city attorney will draw up this resolution, and it will probably be passed at Thursday's meeting.

'Cars for Hire'

Most of the discussion of the jitney ordinance yesterday afternoon was over the clause relating to the licensing and bonding of cars for hire. The ordinance now reads, it would be necessary for a garage to have a separate license and bond for every machine used at any time for hire.

Change Proposed

The clause in question reads as follows: "Automobile for hire: Shall mean and include any motor vehicle, except street cars, used in the transporting of passengers for hire from stands, from garages, or fixed locations upon telephone call, and having no fixed route or routes of travel, and where destination and route is under the direction of the passengers being transported therein."

Attorney W. G. Irving, who had been retained by the garages, presented a modified form of the clause, which omitted the words "and garages" and transposed the words "under permits from the common council" to follow the words "upon telephone call."

City Attorney Winder stated that in his opinion such a change would render the clause unconstitutional.

License Prohibitive

W. H. Fertig, representing the Glenwood garage, then addressed the council. He stated that the license fee of \$60 for every seven-passenger car operated would be prohibitive. He felt that the tourists who visit Riverside must be cared for, and that under the proposed law it would be impossible to maintain enough machines to do so. He said that travel fluctuates so greatly that the Glenwood garage is at times forced to get outside machines to help in caring for large excursions. According to the new law, each of these outside machines would be subject to an individual license and bond.

"Under such a law," said Mr. Fertig, "we would be compelled to take out 60 licenses. We do not use the streets to solicit business, and should not be forced to pay extra fees. The tourists ought to be taken care of, and if this clause goes through we simply cannot do it."

H. Wilder, who operates a rental car, stated that he believed it would be unfair to compel the street men to take out permits, and then allow the garage men to do business without paying the fees.

Plan for Fair Week

At 4 o'clock the council adjourned to meet Thursday morning at 9 o'clock. City Attorney Winder is now at work on an emergency jitney ordinance for fair week, which will be presented to the council Thursday morning.

FREE TO ASTHMA SUFFERERS

A New Home Cure That Anyone Can Use Without Discomfort or Loss of Time

We have a New Method that cures Asthma, and we want you to try it at once. No matter whether your case is of long-standing or recent development, whether it is present as occasional or chronic Asthma, you should send for a free trial of our method. No matter what your age or occupation, if you are troubled with asthma, our method should relieve you promptly.

We especially want to send it to those apparently hopeless cases where all forms of inhalers, douches, opium preparations, fumes, "patent smokes," etc., have failed. We want to show everyone at our own expense, that this new method is designed to end all difficult terrible paroxysms at once and for all time.

This free offer is too important to neglect a single day. Write now and then begin the method at once. Send no money. Simply mail coupon below. It Today.

FREE ASTHMA COUPON

FRONTIER ASTHMA CO., Room 788, Niagara and Hudson Sts., Buffalo, N. Y.

Send free trial of your method to:

Maltoid Milk Bone for Dogs and Puppies

Wholesome, appetizing, nourishing dog biscuit, its bone shape making it attractive to dogs. In nutritive value 1 pound is equal to 2 1/2 pounds fresh beefsteak.

For sale by the pound box or barrel by

Riverside Milling & Fuel Co.

Pacific 350 Ninth and Orange Sts. Home 1119

Perris Happenings

PERRIS, Oct. 4.—Dr. D. W. Sheldon and Clifford R. Stewart returned Monday night from a hunting trip in Humboldt county. The trip was made by auto and they were away from here about two weeks. They are much gratified over the trip and their success, each securing a deer. Nathaniel Sims is enjoying a visit from his mother, who is en route east.

High School Changes

Many new features have been planned by the high school for this year. Some changes have been made in the courses. Typing and commercial arithmetic are offered. Rhetorical exercises will be given on alternate weeks. The first one will be given by the senior class. The first of a series of entertainments will be given Oct. 16, when Miss Ida Tratt of Riverside will have charge of the program. The school expects to join the California university debating league. Professor Boughn is enthusiastic over the prospects for the year.

Win Trophy Cup

The local office of the Southern Sierras Power company holds the silver trophy cup awarded to the division making the best all-around showing each half year. Manager Backstrand and all employees of the office are duly proud.

Mrs. Albert H. Harmer left on Wednesday for a visit at the home of her son, Carl Harmer, in San Bernardino.

The sewing club was entertained Thursday by Mrs. George Crandall at her home north of town. Work for Christmas was the order of the day and the hours were pleasantly employed.

Mr. and Mrs. Gillingham of Gardena are guests at the home of Mrs. C. Alquist this week.

Mrs. J. J. Mace returned Monday from Hemet, where she has been visiting her daughter, Mrs. Aaron Riesland.

Mr. and Mrs. John Dunlap and son, Beverly, and Mrs. George Brum were visitors in Santa Ana and Whittier this week.

J. L. Greenleaf and Rev. J. E. Long returned to Los Angeles Tuesday, returning Wednesday evening.

Mrs. Anna McBride will leave this week for a visit in San Francisco.

Dr. and Mrs. T. L. Laurier motored to Claremont Tuesday.

Miss Lizzie Pell of Chicago, who has been visiting here the past week, left for Riverside Tuesday.

Interesting Program

The missionary society of the Congregational church was entertained by Mrs. J. L. Greenleaf Tuesday afternoon. The program was of deep interest and a short time was given to the plan for local "Clean-Up" day, which is soon to be entered into by the town. Mrs. Greenleaf and Mrs. W. W. Stewart in serving a dainty luncheon at the close of the meeting. The October meeting will be held at the home of Mrs. J. J. Nance.

Mrs. Mesdames Stewart, Conklin, Hook and Harford attended the lecture given by Miss A. Beckley of Los Angeles under the auspices of the Spanish Arts society at Riverside Saturday evening.

A moving picture show and lecture was given in the Pesh theater yesterday by Rev. F. W. Reynolds.

Hall and Summers

The Woodward garage building was filled Sunday night by people eager to hear the Hall and Summers dialogue. Over 500 people were in attendance. H. W. Miller took care of the arrangements for the building. Charles H. Seccombe acted as chairman.

Miss Garstang was here Thursday and organized a company of young campaigners. Mrs. Rufus Hatch has charge of the first division and Mrs. H. W. Miller of the second division.

GLEN AVON

GLEN AVON, Oct. 4.—Mr. Clark, head of the University of California's department of agricultural extension work, was the guest at dinner Monday of the Glen Avon Woman's club. Thirty-one sat down for the chicken dinner and later others came for the talk Mr. Clark gave after dinner.

Mr. Babel, Mr. Gogin, Mr. Witte, Mr. Atwater and Mr. Kelsey met Mr. Clark at the station and took him around the valley. His talk after dinner was based upon his observations and contained many valuable points for the local farmers. His talk touched upon a great diversity of subjects, among which was the rural credits bill.

Mr. Adams has traded his place, the former Parkhurst property, for property in Ontario and expects to move there the first of this week. Mr. Anderson will have charge of the place for the Ontario owner and with his family will move as soon as the Ontario vacates.

Hans Jorgensen, who has been the foreman of the Algure place, has accepted a similar position on the Golden West ranch. The Algure place has changed hands three times in the last few months. Mr. Lombard of Beverly Hills, a wealthy man interested in Southern California property, has just come into possession of the lemon grove in a trade with Mr. Cowan, who has owned the grove since September. Mr. Cowan receives land in Imperial valley in exchange. Mr. Jorgensen will not take his place on the Golden West until later.

Mr. George, a former resident of the West Riverside estate, visited Mr. and Mrs. Gogin two days last week.

Mrs. Hansen entertained Saturday night a few friends and members of the family in honor of Mr. Hansen's birthday and her daughter, Mrs. Wells' birthday. Ice cream, cake and coffee were served.

Mr. and Mrs. Frank Wells, Mr. and Mrs. John Hansen, Sam Salling,

GIRLS! GIRLS! TRY IT! STOP DANDRUFF AND BEAUTIFY YOUR HAIR

Hair stops falling out and gets thick, wavy, strong and beautiful

Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, as after a few weeks—when you take one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair.

Besides beautifying the hair at once, Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.

But what will please you most will be after a few weeks—when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it surely get a 25-cent bottle of Knowlton's Danderine from any druggist or toilet counter, and just try it.—Advertisement.

The Enterprise By Mail 25c. month By Carrier 40c